



## Izvještaj posjećenosti BIH.ba portala (Reprezentacija.ba) u periodu od 31.12.2016. – 31.12.2017.

### Sadržaj izvjetašja:

**Stranica 2.** Google analytics (osnovno i prema lokaciji)

**Stranica 4.** Facebook analytics

**Stranica 6.** Instagram i Twitter analytics,

**Stranica 7.** Reference i kontakt informacije



Pregled posjete

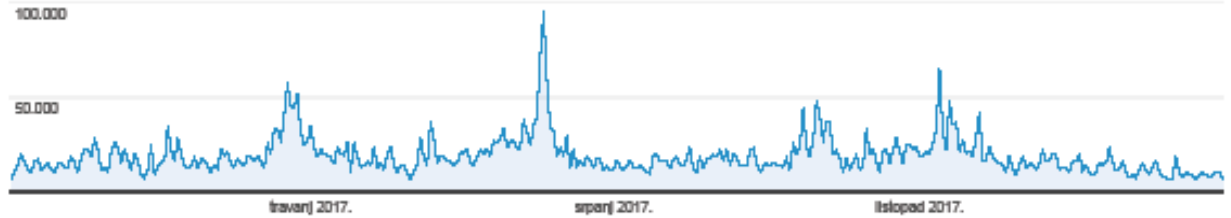


Svi korisnici  
100,00% Sesije

# Google analytics osnovni izvještaj

Pregled

Sesije



Sesije

6.926.359



Korisnici

1.490.762



Pregledi stranice

11.236.537



Stranice po sesiji

1,62



Pros. trajanje sesije

00:01:29



Stope napuštanja

72,36%

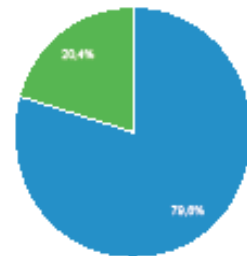


Postotak novih sesija

20,35%



Returning Visitor New Visitor



Jezik	Sesije	% Sesije
1. en-us	1.837.444	26,53%
2. hr-hr	1.473.737	21,28%
3. hr	593.510	8,57%
4. de-de	478.432	6,91%
5. de	365.416	5,28%
6. de-at	302.763	4,37%
7. sv-se	232.349	3,35%
8. hr-ba	194.180	2,80%
9. en-gb	175.796	2,54%
10. de-ch	155.184	2,24%

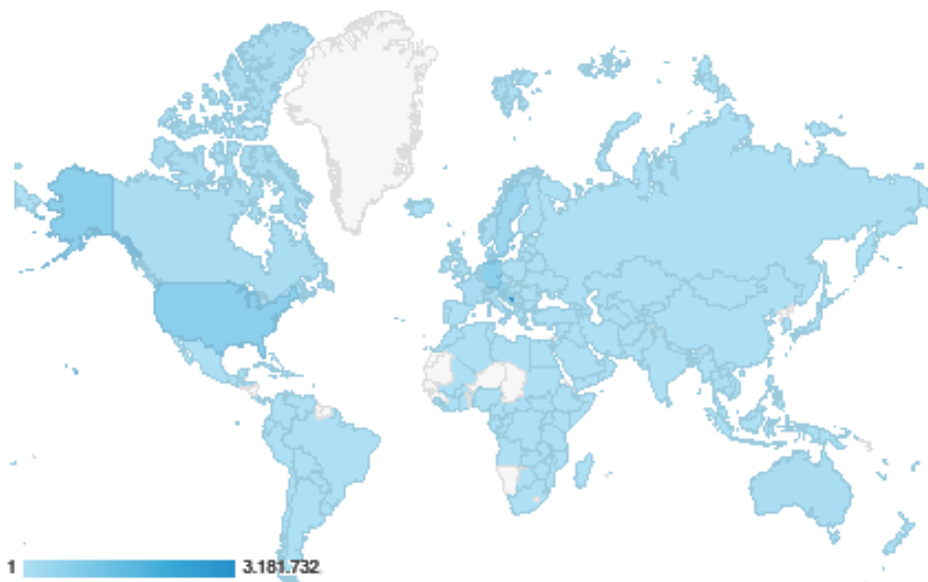
Lokacija

Svi korisnici  
100,00% Sesije

Google analytics prema lokaciji

Prikaz karte

Sažetak



Zemlja	Aktivizija			Ponašanje			Konverzije		
	Sesije	Postotak novih sesija	Novi korisnici	Stopa napuštanja	Stranice po sesiji	Pros. trajanje sesije	Stopa konverzije cijta	Postignuti ciljevi	Vrijednost cijta
	6.926.359 % ukupno: 100,00% (6.926.359)	20,36% Proj. vrijednost za vlasnički pregled: 20,36% (0,06%)	1.410.469 % ukupno: 100,00% (1.409.686)	72,36% Proj. vrijednost za vlasnički pregled: 72,36% (0,00%)	1,62 Pros. vrijednost za vlasnički pregled: 1,62 (0,00%)	00:01:29 Pros. vrijednost za vlasnički pregled: 00:01:29 (0,00%)	0,00% Pros. vrijednost za vlasnički pregled: 0,00% (0,00%)	0 % ukupno: 0,00% (0)	0,00 USD % ukupno: 0,00% (0,00 USD)
1. <a href="#">Bosnia &amp; Herzegovina</a>	3.181.732 (46,04%)	24,49%	779.331 (55,29%)	79,18%	1,45	00:01:10	0,00%	0 (0,00%)	0,00 USD (0,00%)
2. <a href="#">Germany</a>	671.948 (9,70%)	16,94%	113.810 (8,07%)	67,42%	1,70	00:01:40	0,00%	0 (0,00%)	0,00 USD (0,00%)
3. <a href="#">United States</a>	641.690 (9,26%)	14,34%	92.028 (6,52%)	63,91%	1,84	00:01:57	0,00%	0 (0,00%)	0,00 USD (0,00%)
4. <a href="#">Austria</a>	552.484 (7,98%)	14,52%	80.206 (5,69%)	66,25%	1,77	00:01:44	0,00%	0 (0,00%)	0,00 USD (0,00%)
5. <a href="#">Sweden</a>	310.381 (4,48%)	15,11%	46.909 (3,33%)	65,24%	1,82	00:02:01	0,00%	0 (0,00%)	0,00 USD (0,00%)
6. <a href="#">Switzerland</a>	291.401 (4,21%)	12,84%	37.422 (2,69%)	59,93%	1,97	00:02:01	0,00%	0 (0,00%)	0,00 USD (0,00%)
7. <a href="#">Slovenia</a>	231.924 (3,36%)	19,61%	45.481 (3,22%)	75,95%	1,56	00:01:17	0,00%	0 (0,00%)	0,00 USD (0,00%)
8. <a href="#">Denmark</a>	132.106 (1,91%)	12,07%	15.948 (1,13%)	63,44%	1,80	00:02:02	0,00%	0 (0,00%)	0,00 USD (0,00%)
9. <a href="#">Croatia</a>	118.107 (1,71%)	33,27%	39.295 (2,79%)	77,57%	1,51	00:01:14	0,00%	0 (0,00%)	0,00 USD (0,00%)
10. <a href="#">Netherlands</a>	107.658 (1,55%)	12,87%	13.858 (0,98%)	60,67%	1,91	00:02:18	0,00%	0 (0,00%)	0,00 USD (0,00%)
11. <a href="#">France</a>	95.790 (1,38%)	15,76%	15.094 (1,07%)	63,70%	1,84	00:01:41	0,00%	0 (0,00%)	0,00 USD (0,00%)
12. <a href="#">Norway</a>	93.803 (1,36%)	13,13%	12.315 (0,87%)	65,33%	1,80	00:01:46	0,00%	0 (0,00%)	0,00 USD (0,00%)
13. <a href="#">Australia</a>	74.518	15,00%	11.181	61,47%	1,88	00:01:55	0,00%	0	0,00 USD

## Facebook analytics stranice “BIH Reprzentacija”

Dnevno naš sadržaj na Facebook-u  
vidi i 260.000 ljudi  
(godišnje više od 3.500.000 ljudi)

### Post Reach

The number of people your posts were served to.



#### BENCHMARK

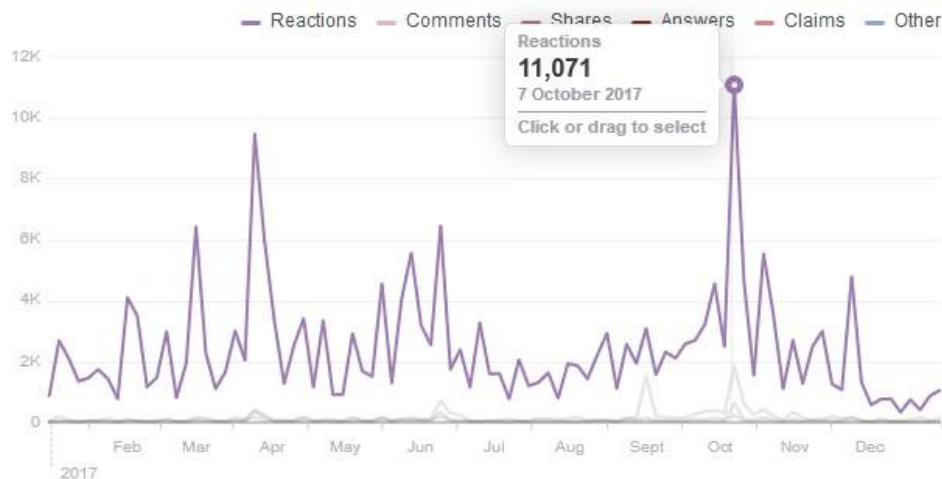
Compare your average performance over time.

Organic

Paid

### Reactions, comments, shares and more

These actions will help you reach more people.



#### BENCHMARK

Compare your average performance over time.

Reactions

Comments

Shares

Answers

Claims

Other

Facebook analytics stranice  
 “BIH Reprzentacija” prema  
 demografiji

Aggregated demographic data about the people they provide in their user profiles.

Women

32%  
Your Fans

Men

68%  
Your Fans

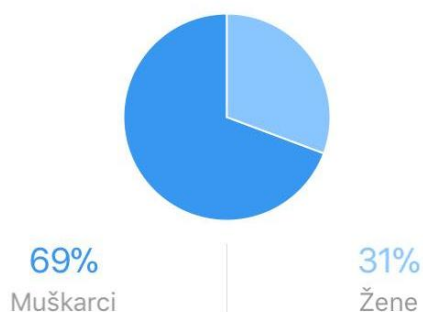


Country	Your Fans	City	Your Fans	Language	Your Fans
Bosnia & Herzegovina	121,994	Sarajevo, Federation o...	28,499	Croatian	91,344
Germany	16,595	Zenica, Federation of ...	7,446	Bosnian	47,625
Austria	10,805	Bihac, Federation of B...	5,170	English (US)	22,414
United States of America	10,416	Tuzla, Republika Srpska	3,665	German	19,734
Slovenia	7,250	Mostar, Federation of B...	3,592	English (UK)	4,181
Croatia	6,506	Vienna, Vienna	3,569	Swedish	3,743
Sweden	4,987	Zivinice, Federation of ...	3,232	Slovenian	3,711
Switzerland	3,543	Ljubljana, Central Slov...	2,611	Serbian	3,484
Serbia	3,138	Munich, Bayern	2,345	French (France)	2,411
France	2,051	Zagreb, Zagreb	2,315	Danish	1,342
Italy	1,789	Cazin, Federation of B...	2,016	Italian	1,276
Denmark	1,744	Bugojno, Federation of...	2,013	Dutch	1,125
Netherlands	1,415	Srebrenik, Federation ...	1,968	Norwegian (bokmal)	799
Macedonia	1,396	Brčko	1,927	Turkish	594
Australia	1,383	Gradacac, Federation ...	1,879	Macedonian	586
Norway	1,251	Kakanj, Federation of ...	1,839	Arabic	502
Canada	1,175	Visoko, Federation of ...	1,837	Albanian	483

## Analytics Instagram profila “Reprezentacija.ba”

Više od 19.000 fanova,  
Godišnji reach prema više od 300.000 ljudi (prate nas Felix Sturm, Asmir Begović,  
Amel Tuka, Damir Džumhur pa i njihovi fanovi vide naš sadržaj)

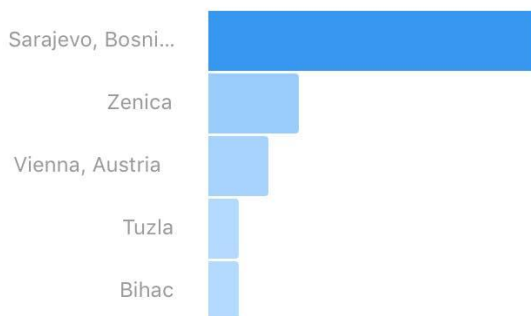
### SPOL



### NAJZANIMLJIVIJE LOKACIJE

Gradovi

Države

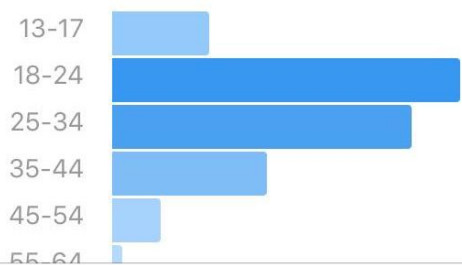


### RASPON GODINA

Svi

Muškarci

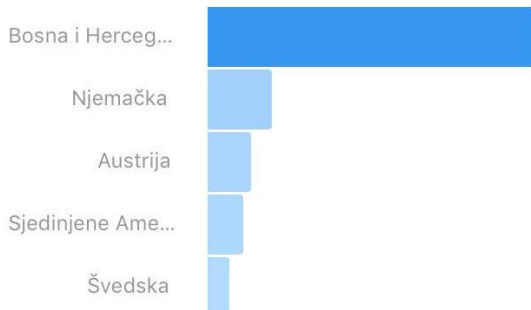
Žene



### NAJZANIMLJIVIJE LOKACIJE

Gradovi

Države



Twitter profil “Reprezentacija.ba” prati više od 5.000 ljudi



**Do sada smo uspješno saradivali sa:** Fabrika Duhana Sarajevo, njemačka Bundesliga, Adriatic Group, BIHAMK, Lutrija BiH, HIFA Petrol, HIFA Group, UniCredit bank, Sturm Boxing Promotion, Sarajevo Osiguranje, World Match Group, Didaco, Centrotrans, AMKO komerc, MRKVA Group, Bihaćka pivara, Unitrade d.o.o., Panasonic BH, Selex, Specijalna Bolnica Sv. Katarina, Granoff i još više od 50 najrenomiranijih bh. i stranih kompanija.